

## 2009 National Crime Victims' Rights Week Resource Guide

**Dates:** Sunday, April 26 - Saturday, May 2, 2009

**Theme:** "25 Years of Rebuilding Lives: Celebrating the Victims of Crime Act"

**Theme Colors:** Cranberry red (Pantone #208C) and Dark blue (Pantone #534C)

**Fonts:** Berkeley and Futura

(Macintosh versions available on enclosed CD-ROM. PC users may wish to substitute Times New Roman and Franklin Gothic Demi Condensed.)

### Resource Guide Contents

- Section 1: Resource Guide Overview
- Section 2: Maximizing Communication and Awareness
- Section 3: Camera-Ready Artwork
- Section 4: Working with the Media
- Section 5: Landmarks in Victims' Rights and Services
- Section 6: Statistical Overviews and Resources
- **CD-ROM:** All camera-ready artwork provided in black-and-white and in color and in three electronic formats (JPEG, *fillable!* PDF, and Quark/including fonts)
- **Theme DVD:** The "25 Years of Rebuilding Lives: Celebrating the Victims of Crime Act" DVD is included in this year's Resource Guide along with a 60-second television public service announcement

### Special Announcements

- The Seventh Annual National Candlelight Observance of National Crime Victims' Rights Week (sponsored by the Office for Victims of Crime in Washington, DC) is scheduled for Thursday, April 23, 2009.
- The Attorney General's National Crime Victims' Service Awards Ceremony (sponsored by the Department of Justice and coordinated by the Office for Victims of Crime in Washington, DC) is scheduled for Friday, April 24, 2009.

(For more information about these two special events, including times and locations, visit [www.ojp.usdoj.gov/ovc/ncvrw](http://www.ojp.usdoj.gov/ovc/ncvrw).)

The complete 2009 NCVRW Resource Guide can be accessed in electronic format at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html>. 

### Quick Planning Tips

- Review all the contents of the Resource Guide before moving forward.
- Establish a planning committee to help share the workload and tap into even more ideas.
- Develop a timetable detailing all activities and assignments leading up to your event(s).
- Decide what Resource Guide camera-ready materials you want to use and what other materials you might need to develop.
- Develop a current list of local and state media and key reporters and producers.
- Identify other uses for the NCVRW Resource Guide, including victim-related observances planned throughout 2009 (see "Commemorative Calendar" in Section 2).



Celebrating the  
Victims of Crime Act